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## Claims

What is claimed is:

1. A reusable or disposable cold bladder having a preformed cylindrical shape for treatment of the anal region afflicted by hemorrhoids comprising:  
  
A 3 ½ inch long, rectangular or cylindrical shaped unit, approximately 1/2 to 5/8 inches in diameter, whereby (a) the user applies the unit between the user's buttocks atop the exposed hemorrhoidal tissues until the maximum comfort is achieved, and (b) the unit is then removed and sterilized or otherwise cleaned for future applications or manufactured in a disposable form.
  2. The invention of claim 1 wherein said cold bladder comprises a cooling agent or compound intended to provide prolonged cooling, enabling shrinkage of the hemorrhoidal tissues.
  3. The invention of claim 1 wherein said cold bladder is composed of a flexible, plastic or rubber material, such as polyethylene.
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